

Binary Consulting Renamed Binary Group

Strategic focus pushes branding effort at Binary Consulting.

Bethesda, MD., November 8, 2006 – A newly branded Binary Consulting was reintroduced last week as Binary Group. At the celebratory company's *Season of Thanks* event the new "Binary" was revealed to customers, employees and partners alike.

A year of strategic focusing, rapid growth, overall corporate expansion and delving down further into the core offerings were but a few of the reasons resulting in the decision to change the company name from Binary Consulting to Binary Group. The new corporate identity comes complete with a new logo, a new message, and a new website (<http://www.binarygroup.com>) — all backed by the Binarians that have helped the company achieve extraordinary success.



While the name has changed, one thing has not changed. Binary is still offering superior services in the government and business sectors where they act as strategic advisors, thinkers and doers with the innate ability to move customers along the IT business transformation path getting them from Point A to Point B. Binary connects the dots for customers through their strategic solutions — free of organizational conflict of interest — that have positive, long-term, sustainable impact on their business processes. For industry partners, Binary offers the same dedication to success. Whether



serving as a prime or subcontractor, Binary takes teamwork seriously and are a company who fulfills its commitments.

Selected this year for the Inc. 500 list and Washington Technology's Fast 50, Binary Group has become the "go to" company for strategic IT services and one that is being recognized.

About Binary Group, Inc.

Headquartered in Bethesda, Md., Binary Group, Inc. serves mission-driven leaders with enterprise-level responsibility in information technology by providing best value, strategic IT program support services that are free of organizational conflict of interest (OCI). Binary delivers strategy, architecture, governance, engineering design, and related management and planning to federal government customers including U.S. Army, U.S. Navy, U.S. Air Force Defense Dept.'s Office of the CIO, U.S. Transportation Command, U.S. Army Corps of Engineers and and Defense Information Systems Agency (DISA). Binary is a 2006 Inc. 500 recipient and two-time recipient of the *Washington Technology* Fast 50 award.

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